

LEO BURNETT U.S.A.

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Ad No. 8718-82-SATURN'S NIGHT-Reg. No. 804342-Original 4/C Black-111 x 8 1/2-Gitler's Guide, 1993
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**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**

Saturday Night in Marlboro Country.

100's cigarettes, 100's 11 mg "tar," 0.9 mg nicotine av.
10 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

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